

30 JUN 1993

For Six Month Period Ending

(Insert date)

Name of Registrant

Registration No.

Japan National Tourist Organization

769

Business Address of Registrant

630 5th Avenue

Suite 2101

New York, NY 10111

I-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address

Yes ☐

No ☐

(2) Citizenship

Yes ☐

No ☐

(3) Occupation

Yes ☐

No ☐

(b) If an organization:

(1) Name

Yes ☐

No ☒

(2) Ownership or control

Yes ☐

No ☒

(3) Branch offices

Yes ☐

No ☒

2. Explain fully all changes, if any, indicated in item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name

Position

Date Connection  
Ended

Masazumi Nagamitsu

Director

6/03/93

Hiroo Ohno

Deputy Director

6/07/93

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?  
 Yes ☒ No ☐

If yes, furnish the following information:

| <i>Name</i> | <i>Residence<br/>Address</i> | <i>Citizenship</i> | <i>Position</i> | <i>Date<br/>Assumed</i> |
|-------------|------------------------------|--------------------|-----------------|-------------------------|
|-------------|------------------------------|--------------------|-----------------|-------------------------|

Please see Schedule "A" attached hereto.

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?  
 Yes ☒ No ☐

If yes, identify each such person and describe his services.

Their services are in connection with various activities to promote tourism from the U.S. to Japan.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

| <i>Name</i> | <i>Position or connection</i> | <i>Date terminated</i> |
|-------------|-------------------------------|------------------------|
|-------------|-------------------------------|------------------------|

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

If yes, furnish the following information:

| <i>Name</i> | <i>Residence<br/>Address</i> | <i>Position or<br/>connection</i> | <i>Date connection<br/>began</i> |
|-------------|------------------------------|-----------------------------------|----------------------------------|
|-------------|------------------------------|-----------------------------------|----------------------------------|

## II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

*Name of foreign principal*

*Date of Termination*

9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish following information:

*Name and address of foreign principal*

*Date acquired*

Japan National Tourist Organization  
2-10-1 Yuraku-cho, Chiyoda-ku, Tokyo, Japan

10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

## III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

Japan National Tourist Organization  
Please see Schedule "B" attached hereto.

<sup>1</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?  
 Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

<sup>2</sup>The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## IV—FINANCIAL INFORMATION

## 14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

| <i>Date</i> | <i>From Whom</i> | <i>Purpose</i> | <i>Amount</i> |
|-------------|------------------|----------------|---------------|
|-------------|------------------|----------------|---------------|

Please see Schedule "C" attached hereto.

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Total

## (b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

| <i>Name of<br/>foreign principal</i> | <i>Date<br/>received</i> | <i>Description of<br/>thing of value</i> | <i>Purpose</i> |
|--------------------------------------|--------------------------|--|----------------|
|--------------------------------------|--------------------------|--|----------------|

<sup>3</sup>A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

<sup>4</sup>Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

## 15. (a) DISBURSEMENTS—MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement?      Yes ☒      No ☐

(2) transmitted monies to any such foreign principal?      Yes ☐      No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

| <i>Date</i> | <i>To Whom</i> | <i>Purpose</i> | <i>Amount</i> |
|-------------|----------------|----------------|---------------|
|-------------|----------------|----------------|---------------|

Please see Schedule "D" and "D-1" attached hereto.

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Total

## 15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

| <i>Date<br/>disposed</i> | <i>Name of person<br/>to whom given</i> | <i>On behalf of<br/>what foreign<br/>principal</i> | <i>Description<br/>of thing of<br/>value</i> | <i>Purpose</i> |
|--------------------------|---|--|--|----------------|
|--------------------------|---|--|--|----------------|

## (c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

| <i>Date</i> | <i>Amount or thing<br/>of value</i> | <i>Name of<br/>political<br/>organization</i> | <i>Name of<br/>candidate</i> |
|-------------|-------------------------------------|---|------------------------------|
|-------------|-------------------------------------|---|------------------------------|

## V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

<sup>5</sup>Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- ☐ Radio or TV broadcasts      ☐ Magazine or newspaper articles      ☐ Motion picture films      ☐ Letters or telegrams  
☐ Advertising campaigns      ☐ Press releases      ☐ Pamphlets or other publications      ☐ Lectures or speeches

☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- ☐ Public Officials      ☐ Newspapers      ☐ Libraries  
☐ Legislators      ☐ Editors      ☐ Educational institutions  
☐ Government agencies      ☐ Civic groups or associations      ☐ Nationality groups  
☐ Other (specify) \_\_\_\_\_

21. What language was used in this political propaganda:

☐ English      ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☐

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes ☐ No ☐

## VI—EXHIBITS AND ATTACHMENTS

### 25. EXHIBITS A AND B

Not applicable

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A<sup>6</sup>      Yes ☐      No ☐  
 Exhibit B<sup>7</sup>      Yes ☐      No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>6</sup>The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup>The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.



## 26. EXHIBIT C

Not applicable

If you have previously filed an Exhibit C<sup>8</sup>, state whether any changes therein have occurred during this 6 month reporting period. Yes ☐ No ☐

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

## 27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement? Yes ☐ No ☒

If no, list names of persons who have not filed the required statement.

Norishige Nozaki

Takeharu Jofuku

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Masahiro Muroya

Masahiro Muroya

Deputy Director

Japan National Tourist Organization

Subscribed and sworn to before me at \_\_\_\_\_

this 24th day of August, 19 93

**SUSAN ONUMA**  
Notary Public, State of New York  
No. 31-4794053  
Qualified in New York County  
Commission Expires January 31, 1994

[Signature]

(Signature of notary or other officer)

<sup>8</sup>The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

UNITED STATES DEPARTMENT OF JUSTICE  
REGISTRATION UNIT  
CRIMINAL DIVISION  
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form CRM-154, formerly Form OBD-64-- Supplemental Statement):

Yes \_\_\_\_\_ or No X

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes X or No \_\_\_\_\_

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Masahiro Muroya  
Signature

8/09/93  
Date

Masahiro Muroya  
Please type or print name of signatory on the line above

Deputy Director  
Title

93 AUG 26 P3:34  
RECEIVED  
DEPT OF JUSTICE

Schedule " A " ITEM 4.

| Name            | Residence Address                              | Citizenship | Position           | Date Assumed |
|-----------------|--|-------------|--------------------|--------------|
| Norisige Nozaki | 6 Coventry Lane<br>Riverside, CT 06878         | Japanese    | Director           | 6/3/93       |
| Takeharu Jofuku | 415 E. 37th St.<br>Apt. 21-N New York, NY10016 | Japanese    | Deputy<br>Director | 6/7/93       |

RECEIVED  
NATIONAL ARCHIVES

93 JUN 26 13 34

JAPAN NATIONAL TOURIST ORGANIZATION

SCHEDULE B, ITEM 11

The activities engaged in by the Registrant were devoted entirely to the promotion and stimulation of international tourism on behalf of its foreign principal, the Japan National Tourist Organization located in Tokyo, Japan.

The Registrant, located at Rockefeller Plaza, 630 fifth Avenue, New York, New York is operated as a tourist information center. At the same time, it conducts publicity, distributes travel folders and pamphlets, participates in fairs and expositions, conducts investigations and research and performs any other acts to achieve the best results for the promotion of tourism in Japan.

Funds for this purpose were received from the foreign principal, as stated in ITEM 14, (a) SCHEDULE C included in the attached statement.

These funds were expended by the Registrant as indicated in detail in ITEM 15 (a) SCHEDULE D attached hereto. SCHEDULE D-1 of such statement is a breakdown of payments made for advertising and public relations expenses.

In addition, the following is a summary of the Registrant's activities directed to the general public and travel trade personnel.

SCHEDULE C    ITEM 14(a)

January 1-June 30 1993

Receipts-Monies

January..... \$ 218,425.07

February..... \$ 33,778.18

March..... \$ 64,970.15

April..... \$ 84,781.54

May..... \$ 95,683.77

June..... \$ 145,068.43

Amount Brought Over From

December 31, 1992..... \$ 21,538.65

TOTAL ..... \$ 664,245.79

SCHEDULE D    ITEM 15(a)

January 1-June 30 , 1993

Disbursement by Month-Monies

|                    |                      |
|--------------------|----------------------|
| January.....       | \$ 95,188.36         |
| February.....      | \$ 104,973.27        |
| March.....         | \$ 134,234.46        |
| April.....         | \$ 83,252.06         |
| May.....           | \$ 92,637.27         |
| June.....          | \$ 130,543.72        |
| <u>TOTAL .....</u> | <u>\$ 640,829.14</u> |

Disbursement by Nature

|                          |                      |
|--------------------------|----------------------|
| Allowance to Staff ..... | \$ 334,347.84        |
| Employees' Pay .....     | \$ 51,005.42         |
| Office Rent .....        | \$ 89,182.56         |
| Office Maintenance.....  | \$ 28,140.36         |
| Travel Expenses .....    | \$ 10,689.10         |
| Business Expenses .....  | \$ 91,187.90         |
| AD. & PR. ....           | \$ 35,567.25         |
| Convention .....         | \$ 708.71            |
| <u>TOTAL.....</u>        | <u>\$ 640,829.14</u> |

SCHEDULE D-1, ITEM 15(a)

Disbursement in Connection with AD. & PR.

|          |          |                            |
|----------|----------|----------------------------|
| January  | AD. .... | \$ 450.00(YOMIURI AMERICA) |
|          | PR. .... | \$ 6,480.98                |
| February | AD. .... | \$ 0.00                    |
|          | PR. .... | \$ 7,329.68                |
| March    | AD. .... | \$ 0.00                    |
|          | PR. .... | \$ 8,531.43                |
| April    | AD. .... | \$ 0.00                    |
|          | PR. .... | \$ 4,200.64                |
| May      | AD. .... | \$ 0.00                    |
|          | PR. .... | \$ 4,566.35                |
| June     | AD. .... | \$ 0.00                    |
|          | PR. .... | \$ 4,200.17                |

## PRESENTATIONS & SPEECHES

- \* February      \* Mr. Ono gave a presentation on Japanese Tourism developments to 77 representatives of travel agencies in Miami, FL.
  
- \* March          \* Mr. Ono gave a slide presentation on Japanese Tourism developments to 68 representatives of travel agencies in Morristown, NJ.  
  
                 \* Mr. Ono gave a slide presentation on East Asia Tourism developments to 93 representatives of travel agencies in Atlanta, GA.
  
- \* April          \* Ms. Tani gave a slide presentation on East Asia tourism development to 85 representatives of travel agencies in Wilmington, NJ.
  
- \* June           \* Mr. Ono gave a slide presentation on East Asia Tourism developments to 63 representatives of travel agencies in Atlanta, GA.  
  
                 \* Mr. Ono gave a slide presentation on East Asia Tourism developments to 65 representatives of travel agencies in Rochester, NY.  
  
                 \* Ms. Tani gave a slide presentation on East Asia tourism development to 52 representatives of travel agencies in San Juan, PR.



ADVERTISEMENT

January 1 ~ June 30

January : YOMIURI AMERICA

Report Date: July 1, 1993

PUBLIC RELATIONS NEWS RELEASE REPORT  
(January - June, 1993)

1. "International tourism topics for 1993"  
Released: January 29, 1993, 3 pages
2. "Japan Association of Travel Agents sponsors congress on tourism"  
Released: January 29, 1993, 1 page
3. "American Sumo champion in Japan is a small wonder"  
Released: February 16, 1993, 1 page
4. "Leisure resort takes on new dimensions"  
Released: February 16, 1993, 1 page
5. "Heading indoors to the slopes"  
Released: February 16, 1993, 1 page
6. "Cherry blossoms symbolize spring for a nation"  
Released: March 3, 1993, 1 page
7. "Hotel facilities expanding around Nippon Convention Center"  
Released: March 3, 1993 1 page
8. "Travel Advisory for Japan"  
Released: March 3, 1993, 1 page
9. "Accommodations takes on new meaning in Japan"  
Released: April 26, 1993, 2 pages
10. "Matsumoto castle celebrates 400th anniversary"  
Released: April 26, 1993, 1 page
11. "Free booklet on events, exhibitions and congresses"  
Released: April 26, 1993, 1 page
12. "Fishing is for the birds in Japan"  
Released: May 10, 1993 1 page
13. "Fukuoka city forging new grounds in Japan"  
Released: May 10, 1993, 3 pages

14. "Best summer events in Japan"  
Released: May 21, 1993 3 pages
15. "All eyes on Japan's Royal Wedding, June 9, 1993"  
Released: May 21, 1993, 1 page
16. "Nozaki is named new director of Japan National Tourist  
Organization's New York office"  
Released: June 15, 1993, 1 page
17. "Summer in Japan is filled with music"  
Released: June 15, 1993 2 pages
18. "Japan extends airport operations"  
Released: June 30, 1993 2 pages
19. "Free guide brochure on Japan offers budget travel  
advice"  
Released: June 30, 1993 1 page
20. "Grassroots Summit commemorates Japan-American relations"  
Released: June 30, 1993, 2 pages



# JAPAN NATIONAL TOURIST ORGANIZATION

ROCKEFELLER PLAZA, 630 FIFTH AVENUE, NEW YORK, N.Y. 10111 • TEL: (212) 757-5640 • FAX (212) 307-6754

**FOR IMMEDIATE RELEASE**

January 29, 1993

CONTACT: Maria Heffner  
212/757-5640

## INTERNATIONAL TOURISM TOPICS FOR 1993

What's going on in 1993? The Japan National Tourist Organization (JNTO) has compiled a list of the ten topics that will move and shake the tourism sector, both within Japan and throughout the world, in 1993.

### 1. The European Community Unifies

The European Community (EC) officially removed a number of the obstacles to intra-European air travel on January 1, 1993. A group called the European Community Commission will eventually take over the negotiation of air agreements on behalf of the 12 EC member states. Under these circumstances, global alliances and capital investment among air carriers have become increasingly common.

At the same time, the long-awaited Euro Tunnel is scheduled to be opened in 1993. This tunnel will connect the UK and the Continent, and it is anticipated that this will accelerate unification in the social and economic spheres.

### 2. Airport Facilities and Access to Them Improving Throughout Japan

The Tokyo International Airport (Haneda), which serves a yearly average of 41 million people, is in the midst of an off-shore expansion project to be completed in the summer of 1993. As part of this, a large West Passenger Terminal (288,700 square meters) will be opened in late September, to which a new monorail terminal with direct underground access as well as a metropolitan highway will be extended.

In Hiroshima, the New Hiroshima Airport, with a runway of 8,250 feet, capable of handling both domestic and international flights, will be opened in December. In addition, Fukuoka's subway will be extended to the Fukuoka Airport in March.

### 3. Waterfront Development Continues

The Fukuoka Dome, Japan's first dome with a retractable roof, is being constructed in the Seaside Momochi District of Fukuoka and is set to finish in April of 1993. It is expected that this will become a new attraction for tourists from Asia. The dome, with a 52,000 person seating capacity, is expected to be used for various sports events, trade shows and other large-scale meetings.

-more-

|        |         |        |               |             |           |             |           |
|--------|---------|--------|---------------|-------------|-----------|-------------|-----------|
| Tokyo  | Chicago | Dallas | San Francisco | Los Angeles | Toronto   | Mexico City | São Paulo |
| London | Paris   | Genève | Frankfurt     | Bankok      | Hong Kong | Seoul       | Sydney    |

At the same time, in Kushiro, Hokkaido's Fisherman's Wharf Area, the Kushiro International Exchange Center will be opened in May. At this center, the 5th Meeting of the Contracting Parties to the Ramsar Convention will be held in June.

Finally, in the Osaka Bay Area, as a part of a larger development project, the Asia and Pacific Trade Centre is scheduled to open in December in the Osaka Southport district.

#### 4. Year-round Indoor Sports Facilities Opening for Operation

In Chiba Prefecture's Funabashi City, the LaLaport Ski Dome SSAWS, an all season, indoor ski slope, will be opened in July, 1993. With a gondola running for 1,617 feet and a vertical incline of 20 degrees at its most difficult, it is the largest of such facilities in the world, capable of holding 2,000 people at one time. Especially for tourists from Asian countries where snow is rare, this facility is expected to be a big draw.

Also, in Miyazaki City, a large-scale resort facility called "Seagaia" is under construction, set to open in July, 1993. The main attraction of Seagaia is a water park called "Ocean Dome" where visitors can enjoy water sports all year on a 462 foot beach onto which man-made waves crash. The dome is also capable of becoming an open-air park by sliding back its retractable roof.

#### 5. Japan World Resort and Cruise Fair Set to be Held in 1993

Japan will host its first international exposition on tourism at the World Resort and Cruise Fair '93 to be held at the Pacifico Yokohama convention facilities in Yokohama. At the exhibition hall of the Pacifico Yokohama, various exhibits and booths will be on display while an International Resort Conference will take place at the same time. The keynote speaker at the conference is scheduled to be Professor Emeritus Mr. Shozaburo Kimura of Tokyo University and a special presentation will be given by the former Minister of Transport, Mr. Shintaro Ishihara. At the South Pier a fleet of new luxury cruise ships will be docked. The fair, sponsored by the World Resort Fair Organizing Committee, the City of Yokohama and the International Tourism Center of Japan will underscore the ways by which individuals can enjoy their leisure time, such as by staying at resorts and taking cruises.

#### 6. New Tourist Sites in Tokyo

The Tokyo-Edo Museum, located in Ryogoku, Tokyo, will be opened March 28, 1993 and will feature the history, culture and evolution of the capital of Japan. An open-air branch museum, set to open at the same time, will be located in Koganei and will feature 13 historical building reproductions, such as farmhouses from the Edo Era.

In March, 1993, a suspension bridge called the Tokyo Port Rainbow Bridge, will be completed in the Tokyo Bay area, measuring 3,029 feet in length. Furthermore, the Rainbow Bridge will enhance the image of Tokyo Bay, especially as seen from the newly refurbished Takeshiba Pier, providing a beautiful view and a new attraction for tourists both from home and abroad.

7. Relocation of Ise Shrine to be Performed for Last Time This Century

In October, 1993, Ise Shrine, visited by 6 million people annually, will undergo a special ceremony, performed every 20 years, involving the relocation and installation of deities in a newly re-built shrine. In March of 1992, the initial ceremony of setting up the framework for the main buildings of the inner and outer shrines was held, and other reconstruction is underway at present.

In the spring of 1993, corresponding to the reconstruction of Ise Shrine, an historical theme park called the Ise Feudal Village is set to open in the neighboring town of Futami.

8. The TAEJON EXPO '93 KOREA to be Held in the Fall

The TAEJON EXPO '93 KOREA, using the themes of technology, sciences and resources will be held for 93 days from August 1 - November 7, 1993 at Taejon City, Korea. More than 90 countries including Japan will participate and it is expected that 10 million visitors, including 500,000 non-Koreans, will visit. Of the foreign visitors, 250,000 are expected to be Japanese.

9. Major Events and Exhibitions to Take Place Throughout Japan

From April 1 for a period of 6 months the Urban Resort Fair, Kobe '93 will be held in Kobe. All of Kobe City will act as a stage for this unique fair, with various events taking place at already existing facilities throughout the city.

The Japan Sea Rim Exchange Exposition '93 will be held for one week from October 7 at the Shimane Prefectural Convention Center - KUNIBIKI MESSE which will be completed in August of this year. This expo will feature folk arts and photographic exhibitions.

From July 17 - September 26, the Japan Expo in Shinshu '93 will be held in Nagano Prefecture's Matsumoto City and, finally, for a period of 100 days from July 31, the Tama 21 Lifestyle Festival will take place in the suburbs of Tokyo at the National Showa Kinen Park.

10. New Hotels Continue to Open

Although the decrease in occupancy rates due to economic recession in 1992 caused some anxiety over whether or not plans to open new hotels with over 200 rooms in 1993 would be halted, it is reported that over 30 new hotels will be opened, almost equivalent to the number opened in the previous year. Among these hotels are the Dai-Ichi Hotel Tokyo (275 rooms), located in Shinbashi, Tokyo; Chiba City's Hotel Pacific Chiba (274 rooms); the Makuhari Prince Hotel (1,000 rooms) as well as the Hotel New Otani Makuhari (416 rooms) located in Makuhari, Chiba; the Landmark Tower Building, Japan's tallest, located in the Yokohama Minato Mirai 21 district and housing the Yokohama Royal Park Hotel Nikko (603 rooms); and, finally, the Westin Hotel Osaka (202 rooms), located in Osaka.

For more information, contact the Japan National Tourist Organization, 630 Fifth Ave., Suite 2101, New York, NY 10111, (212)757-5640. JNTO, founded in 1964 by the Japanese government, promotes tourism to Japan through many activities. Based in Tokyo, JNTO has 16 offices world wide including Chicago, Dallas, Los Angeles, San Francisco and Toronto.



# JAPAN NATIONAL TOURIST ORGANIZATION

ROCKEFELLER PLAZA, 630 FIFTH AVENUE, NEW YORK, N.Y. 10111 • TEL: (212) 757-5640 • FAX (212) 307-6754

**FOR IMMEDIATE RELEASE**  
January 29, 1993

CONTACT: Maria Heffner  
212/757-5640

## **JAPAN ASSOCIATION OF TRAVEL AGENTS SPONSORS CONGRESS ON TOURISM**

The 9th Japan Congress of International Travel and Trade Show, sponsored by the Japan Association of Travel Agents (JATA), will be held from November 29 to December 2, 1993 at the New Takanawa Prince Hotel in Tokyo, Japan. The theme of this congress, a biennial event since 1977, will be "Changing Gears: For Renewed Values in Tourism" and will address tourism's changing market and how to ensure future developments for both buyers and suppliers.

Speakers at this event will include Mr. Lars-Eric Lindblad, Consultant and Adviser of Orient Lines, Inc., Mr. Michael Medlicott, Chairman of the European Travel Commission and Mr. Matsuo Toshimitsu, President of Japan Airlines Co., Ltd. The official languages of the congress will be Japanese and English, with simultaneous interpretation provided.

A travel trade show will be held at the same time as the congress and will be designed primarily for travel professionals who work with the public. It will provide exhibitors with the opportunity to publicize new products, distribute information materials and answer the questions of visitors. The trade show will be opened to the travel industry from November 29 to December 1 and to the general public on December 2 only. Some 19,000 people are expected to visit.

For a leaflet and registration form, contact the Japan National Tourist Organization at 630 Fifth Ave., Suite 2101, New York, NY 10111, (212)757-5650.

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RELEASE AT WILL

February 16, 1993

CONTACT: Maria Heffner

212/757-5640

## AMERICAN SUMO CHAMPION IN JAPAN IS A SMALL WONDER

What do 7.5 seconds of two, 300 plus pound giants slamming bodies in a ring represent in Japan? The national sport of sumo, of course. Originating some 2,000 years ago, sumo is a sport steeped in tradition and ceremony with its six annual tournaments capturing the eyes of all of the nation.

Into this mysterious world entered Akebono (Chad Rowan), a Hawaiian-born American, making his pro debut in 1988 after mastering the sport, the rituals as well as the Japanese language. Akebono, standing at six feet seven inches and weighing 470 pounds, became the youngest sumo wrestler (23) and the very first non-Japanese to capture the coveted position of 'yokozuna', sumo's highest rank. After winning two tournaments in a row in January, he was promoted to 'yokozuna' on January 27. Akebono is known and loved for his devotion and tireless discipline to the art of sumo. His promotion to 'yokozuna' is widely regarded as a major breakthrough in the internationalization of sumo wrestling.

Sumo's six annual tournaments are held every other month in four different cities: Tokyo, Osaka, Nagoya and Fukuoka. The Tokyo tournaments run from January 10-24, May 9-23 and September 12-26. The Osaka tournament is from March 14-28. Nagoya's tournament will be from July 4-18 with the final tournament for 1993 taking place in Fukuoka from November 7-21. Tickets range in cost from \$18 - \$80.00.

For more information, contact the Japan National Tourist Organization at 630 Fifth Ave., Suite 2101, New York, NY 10111, tel. (212)757-5640.

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RELEASE AT WILL

CONTACT: Maria Heffner  
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## LEISURE RESORT TAKES ON NEW DIMENSIONS

NEW YORK, JAPAN, February 16, 1993 -- Miyazaki, Kyushu, a sub-tropical region that is thought to be the legendary stage of birth of Japan as a nation, has embarked on an ambitious project to turn a 1,483 acre stretch of land into a multi-faceted resort area.

Seagaia, the name of this resort, will be completed in two installments. The opening of Seagaia's Ocean Dome, the world's largest enclosed water park to feature a retractable roof, is scheduled for July, 1993. Ocean Dome, with its 462-foot beach, will hold a maximum of 12,000 persons and will house water slides and a simulation theater. A Tom Watson Golf Course and the Seagaia Tennis Club will also open at that time, providing additional sporting options for visitors. Condominiums and cottages will be available for extended and relaxing stays.

Scheduled for opening in the fall of 1994 is the Hotel Ocean 45, a forty-five story building built in a triangular prism design. It will have 753 rooms. The World Convention Center "Summit" will also open at this time with convention facilities fitting 5,000 in its ballroom and equipped with simultaneous interpretation facilities in 6 languages. A shopping mall with shops and restaurants and a 'system mall' connecting the Hotel Ocean 45 with the World Convention Center 'Summit' will serve the many visitors.

For more information contact the Japan National Tourist Organization (JNTO) at 630 Fifth Ave., Suite 2101, New York, NY 10111, (212)757-5640. Founded in 1964 by the Japanese government, JNTO promotes tourism to Japan through many activities including extensive travel information services to travelers and media representatives. JNTO has headquarters in Tokyo with 16 offices worldwide.

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CONTACT: Maria Heffner  
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## HEADING INDOORS TO THE SLOPES

NEW YORK, February 16, 1993 -- Downhill skiing without mountains in July? Once an impossibility, the LaLaport Ski Dome SSAWS, located in Funabashi City 38 miles east of Tokyo, is the largest indoor ski slope in the world to offer year-round skiing to ski enthusiasts.

Capable of serving 2,000 skiers at a time, the Ski Dome houses a gondola running 1,617 feet with a slope that drops 20 degrees at its steepest. During the day, the temperature will be regulated at approximately 29 degrees Fahrenheit but, at night, it will drop to a chilly 21 degrees when they will produce natural snow by blowing water particles towards the ceiling. The only thing that will be missing from the slopes, which includes beginner, intermediate and advance runs, is the wind, an option they have omitted. In addition to the ski slope, the Ski Dome will also house a pool and a sauna.

A \$320 million project, LaLaport Ski Dome, opening in July of this year, is a short, 30-minute subway ride from the heart of Tokyo. The close proximity to Tokyo is expected to be a great draw for after-work skiers who will be able to spend an enjoyable evening at the Ski Dome without having to travel great distances.

For more information contact the Japan National Tourist Organization (JNTO) at 630 Fifth Ave., Suite 2101, New York, New York 10111, (212)757-5640. Founded in 1964 by the Japanese government, JNTO promotes tourism to Japan through many activities including extensive travel information services to travelers and media representatives. JNTO has headquarters in Tokyo with 16 offices worldwide.

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## RELEASE AT WILL

March 3, 1993

CONTACT: Maria Heffner

212/757-5640

### CHERRY BLOSSOMS SYMBOLIZE SPRING FOR A NATION

Ask any Japanese what they think of when you say the word 'spring'. What will their answer be? In most cases it will be 'sakura' or 'cherry blossoms'. The Japanese, a people well-known for their observance of the seasons, are especially fond of the spring, not only because it marks the end of winter, but also because it ushers in the blossoming of Japan's beloved cherry trees. The cherry blossom, blooming quickly and then falling to the ground, has become a symbol of Japan's aesthetic appreciation for beauty and transience.

Because Japan stretches 1,679 miles from north to south, cherry blossoms are first spotted in January in Okinawa, Japan's most southern spot, and finally reach Hokkaido, the northernmost island, in May. 'Hanami' or 'flower viewing' is very popular at this time, with groups of company employees, friends or families gathering under cherry blossom trees for afternoons of eating, drinking, singing and dancing. This tradition can be traced back to the 9th century when cherry blossom viewing had become an annual event. Modern-day Japan has underscored the significance traditionally placed upon the cherry blossom by giving daily radio and television reports in the spring throughout the country on the status of these fragile blooms.

Popular places for cherry blossom viewing include Ueno Park, Sumidagawa, Koganei and Asukayama in Tokyo, Arashiyama in Kyoto and Yoshinoyama in Nara. Peak times for the blossoms at these places are the first week of April, with many festivals planned around this time.

For more information, contact the Japan National Tourist Organization at 630 Fifth Ave., Suite 2101, New York, NY 10111, (212)757-5640.

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FOR IMMEDIATE RELEASE

CONTACT: Maria Heffner

March 3, 1993

212/757-5640

## **HOTEL FACILITIES EXPANDING AROUND NIPPON CONVENTION CENTER**

CHIBA, JAPAN -- Keeping pace with the rapid-fire development that has gone on at the Nippon Convention Center (also known as 'Makuhari Messe'), Asia's largest meeting complex, Prince Hotels, with 76 properties worldwide, has announced the April 1, 1993 opening of the Makuhari Prince Hotel. With 1,001 guest rooms, a top-floor lounge and eight international restaurants, the Makuhari Prince Hotel will be the largest of six hotels located near to the Makuhari Messe. In addition to the hotel, the Prince Hall, located next to the hotel and connected to the Makuharia Messe by an arcade, is already in operation. The Prince Hall is a multi-purpose facility in operation since 1989 capable of serving conventions, weddings and parties.

Makuhari Messe was completed in October of 1989 and features three convention complex facilities, the International Conference Hall, the Makuhari Event Hall and the International Exhibition Hall. A 40-minute drive from downtown Tokyo and a 30-minute drive to the New Tokyo International Airport (Narita), Makuhari Messe is easily accessible from all locations. For after-meeting activities, Sea World, Tokyo Disneyland and numerous golf courses are located nearby, giving the visitor a variety of optional activities to choose from.

With the opening of the Hotel New Otani (418 guest rooms) in September of 1993, the total number of rooms in the immediate Makuhari area will be 2,199. The hotels already in operation are the Hotel Springs Makuhari (202 guest rooms), Hotel Green Tower Makuhari (206 guest rooms), Hotel Francs (241 guest rooms), and The Manhattan (131 guest rooms).

For more information contact the Japan National Tourist Organization at 630 Fifth Ave., Suite 2101, New York, NY 10111, (212)757-5640.

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**FOR IMMEDIATE RELEASE**

March 3, 1993

CONTACT: Maria Heffner

212/757-5640

## TRAVEL ADVISORY FOR JAPAN

Although a lovely time of the year to visit, travelers planning trips to Japan between the last week of April and the first week of May are advised to either move up or delay their schedules.

The time between April 29 and May 5 is known as Golden Week in Japan. Unlike at the New Year's or 'O-bon' holidays in August, when many Japanese go back to their hometowns to be united with their families, Golden Week is a time when many people take tourist trips to different parts of Japan. For this reason, transportation facilities are often booked solid for months in advance of the holidays, with tremendous crowds jamming all transportation facilities. Last minute travel is nearly impossible at this time.

For more information about peak travel times in Japan, contact the Japan National Tourist Organization (JNTO) at 630 Fifth Ave., Suite 2101, New York, NY 10111, (212)757-5640. JNTO, founded in 1964 by the Japanese government, promotes tourism to Japan through many activities including extensive travel information service to media representatives and consumers. JNTO has its headquarters in Tokyo with 16 offices worldwide including five in the United States.

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## FOR IMMEDIATE RELEASE

April 26, 1993

CONTACT: Maria Heffner  
212-757-5640

### ACCOMMODATIONS TAKE ON NEW MEANING IN JAPAN

Travel to Japan on a budget but still enjoy high standards of quality? Though many people may not think that the two run hand-in-hand, the ways to get around Japan while minding the purse-strings are numerous and can actually lead to a more interesting and authentic travel experience.

A convenient service extended to the independent traveler is being offered by the Welcome Inn Reservation Center. Complimentary and created exclusively for the use of foreign visitors to Japan, the Welcome Inn system is comprised of a network of 421 ryokan (Japanese-style inns), minshuku (family-run inns), Kokumin Shukusha (government and private run lodgings in national parks), business hotels, and pensions registered with the Welcome Inn Reservation Center. All accommodations are eager to extend their hospitality to foreign travelers, maintaining high-standards while costing under 8,000 yen (approximately \$70.00). Reservations at each registered facility can be made through any of the three Welcome Inn Reservation Centers located in Tokyo, Kyoto and Narita Airport.

The Welcome Inn system was begun in April of 1991 and celebrates its third anniversary with a total of nearly 35,000 persons making reservations through the service for 70,000 person nights to date. The number of registered accommodations has almost quadrupled since 1991, when 120 places were registered. The largest number of registered facilities are centered in Tokyo and Kyoto, but other facilities are located throughout Japan.

For travelers already in Japan, reservations can be made at any of the three Reservation Centers. To make reservations before leaving for Japan, a reservation request form must be sent to the Welcome Inn Reservation Center at least two weeks before departure.

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Welcome Inns Reservation Service, April 26, 1993/Continued

The Welcome Inn facilities serves travelers of all ages and backgrounds. While price is very often an issue, many of the lodgers at Japanese-style accommodations are also eager to come in contact with Japanese culture and people, something they might miss traveling first-class. Mr. Isao Sawa, owner of the Sawanoya Ryokan (located in downtown Tokyo) and Welcome Inn member, has had thousands of international visitors over the years. As an aid to his non-Japanese speaking guests, he has detailed, explanatory signs in English posted at the front desk and provides a self-designed map of downtown Tokyo in English to each guest when they check in. His guests often urge him not to expand his 12-room facility because they enjoy the "intimate atmosphere", which brings many of them back time and again.

For more information about budget travel in Japan and for a free Welcome Inn directory, contact the Japan National Tourist Organization at 630 Fifth Ave., Suite 2101, New York, New York 10111 (212)757-5640.

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**FOR IMMEDIATE RELEASE**

April 26, 1993

**CONTACT: Maria Heffner**

**212-757-5640**

## **MATSUMOTO CASTLE CELEBRATES 400th ANNIVERSARY**

**MATSUMOTO CITY, JAPAN...** Surrounded on all sides by the majestic Japan Alps, Matsumoto City is located in the heart of Nagano Prefecture, future host of the 1998 Winter Olympics. A two hour and forty minute train ride from Tokyo, Matsumoto City is also home of the Matsumoto Castle, which observes its 400th anniversary in 1993.

In celebration of its 400th year, Matsumoto is staging a Matsumoto Castle 400th Anniversary Festival, set to run from July 17 - September 26, 1993. The castle, one of Japan's few remaining original castles, will be the center around which various events, such as light shows and musical performances, will take place. A reconstruction of a traditional castle town and a museum with tea ceremony and other exhibits will be open to the public.

Also taking place from July 17 - September 26, 1993, the Japan Expo in Shinshu '93, spotlighting life-style developments and examining the question of how to deal with a rapidly advancing society, will be located a short drive from Matsumoto Castle.

For more information contact the Japan National Tourist Organization (JNTO) at 630 Fifth Ave., Suite 2101, New York, New York 10111 (212)757-5640. JNTO, founded in 1964 by the Japanese government, promotes tourism to Japan through various activities. Based in Tokyo, JNTO has 16 offices worldwide including Los Angeles, San Francisco, Dallas, Chicago and Toronto.

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## FOR IMMEDIATE RELEASE

April 26, 1993

CONTACT: Maria Heffner  
212-757-5640

### **FREE BOOKLET ON EVENTS, EXHIBITIONS AND CONGRESSES**

The Japan National Tourist Organization (JNTO) has compiled a schedule of international congresses, exhibitions and events to take place in Japan.

The two brochures, titled 'EXHIBITIONS AND EVENTS IN JAPAN' (32 pages) and 'JAPAN INTERNATIONAL CONGRESS CALENDAR' (23 pages), list scheduled dates from 1993 to 2003. The listings include English and Japanese names for the event, dates, locations, expected participant and attendance numbers, and contact information for the organizing committees.

For a free copy, contact the Japan National Tourist Organization at 630 Fifth Ave., Suite 2101, New York, NY 10111 (212)757-5640. JNTO, founded in 1964 by the Japanese government, promotes tourism to Japan through many activities including extensive travel information service to media representatives and consumers. JNTO has its headquarters in Tokyo with 16 offices worldwide including Los Angeles, San Francisco, Dallas, Chicago and Toronto.

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## FOR IMMEDIATE RELEASE

May 10, 1993

CONTACT: Maria Heffner  
212-757-5640

### FISHING IS FOR THE BIRDS IN JAPAN

GIFU, JAPAN... Every year from May 11 until October 15, visitors to Gifu City's Nagara River can watch as tame birds called 'cormorants' dive for fish. The cormorants, who have cords wrapped around the base of their necks to keep them from swallowing the catch, bring up 'ayu', a sweetfish that is common throughout Japan.

Cormorant fishing dates back to the ancient days of Japan, appearing in poems as early as the year 712. Ayu caught by cormorants were given as special presents to the Imperial Court and to other officials.

Many ryokan (Japanese inns) line the Nagara River and thousands visit the area each year to enjoy the natural scenery as well as to watch the cormorant fishing. Small decorated viewing boats, with or without roofs, can be rented and taken out on the river in the evenings to follow the fishing boats. While eating and drinking, the on-lookers can enjoy the scene by torch light.

For more information on Gifu and on cormorant fishing, contact the Japan National Tourist Organization (JNTO) at 630 Fifth Ave., Suite 2101, New York, New York 10111 (212)757-5649. JNTO, founded in 1964 by the Japanese government, promotes tourism to Japan through many activities including extensive travel information service to media representatives and consumers.

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**RELEASE AT WILL**  
May 10, 1993

**CONTACT: Maria Heffner**  
**212-757-5640**

## **FUKUOKA CITY FORGING NEW GROUNDS IN JAPAN**

**FUKUOKA, JAPAN...** Riding the spotless subway car that takes one from the Fukuoka International Airport to Hakata Station (Fukuoka's central terminal) in just five minutes, one emerges to one of Japan's newest and most rapidly developing cities - Fukuoka. Located 730 miles west of Tokyo, Fukuoka is Japan's eighth largest city with a population of 1.2 million. A 90 minute flight from Tokyo and the final destination on the bullet train route that links many major cities from north to south, Fukuoka is creating a space for itself in Japan and in the world.

### **FUKUOKA DOME OPENED ON APRIL 2, 1993**

42,000 baseball fans crowded into the newly completed Fukuoka Dome early last month to witness the first game ever to be played in Japan's only dome with a retractable roof. The Fukuoka Dome, also Japan's largest, is the home of the Daiei Hawks, Fukuoka's own professional baseball team.

The dome, built with seven floors and reaching 275 feet at its highest point, boasts a host of features, including the world's longest bar (overlooking the playing field on the fourth floor), one of the world's largest video screens, and play areas for children. And, especially designed for those who hate missing even a few moments of the game, each restroom comes complete with TV screens for continuous viewing.

Although the main purpose of the dome is to serve the Daiei Hawks, it will also serve as the grounds for other sports events, exhibitions and concerts. The numerous restaurants will be opened year round, making the dome into a multi-purpose amusement center.

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### 1995 UNIVERSIADE GAMES

The Fukuoka Dome will also be put to good use in 1995 when the city will host the 1995 Universiade Summer Games, using the dome for its opening and closing ceremonies and for its baseball competitions.

6,000 athletes from 130 countries are expected to attend for this 12-day event opening on August 23 and running until September 3, 1995. The scale of the Fukuoka events is expected to be the largest so far in the history of the games.

Buffalo, New York is playing host to the Universiade Summer Games from July 8 - 18 of this year, at which time a delegation of 300 from Fukuoka will attend, with the Mayor of Fukuoka receiving the Universiade Game flag at the closing ceremony.

### HYATT AND OTHER HOTELS EXPAND ROOM CAPACITY

To accommodate the 12 million plus business people and tourists who visit Fukuoka each year and to deal with the expected influx of visitors accompanying the Universiade Games in 1995, Fukuoka is aggressively increasing its number of hotel rooms. The Hyatt Group among others, has taken this opportunity to open up new properties in the city.

The Hyatt Residential Suites Fukuoka, a new addition to the Hyatt Group, was opened in July, 1992. This property can accommodate guests by the week, by the month or by the year. The Hyatt Regency Fukuoka, with 250 rooms, will open this year on July 2. And construction on the Grand Hyatt Fukuoka (400 rooms) will begin this year.

With the opening of a 1,000 room resort hotel facility next to the Fukuoka Dome in 1995, the total hotel room capacity of Fukuoka City will be increased to approximately 23,000.

'UMINONAKAMICHI', A PATH THROUGH THE SEA

Located across the water from Fukuoka City, connected to the mainland by an arm of land that juts out and partially closes Hakata Bay, is Uminonakamichi Seaside Park. Set on 1,334 acres, this national government park is one of 14 in Japan, and is only a 20 minute ferry ride from the bustle of Fukuoka City.

The park, occupied by US forces who used it as a rest spot for weary soldiers and as a stepping stone into Korea during the Korean War, was returned to Japan in 1972 and then designated a national park. It is now enjoyed by approximately one million visitors each year, who make use of its sea aquarium, amusement park, camping grounds, swimming pools and beach-front area. Located so close to the city, it is a popular destination during the summer months and on the week-ends.

For more information on Fukuoka, contact the Japan National Tourist Organization (JNTO) at 630 Fifth Ave, Suite 2101, New York, New York 10111 (212)757-5640. JNTO, founded in 1964 by the Japanese government, promotes tourism to Japan through many activities including extensive travel information service to media representatives and consumers. JNTO has its headquarters in Tokyo with 16 offices worldwide including Los Angeles, San Francisco, Dallas, Chicago and Toronto.

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# JAPAN NATIONAL TOURIST ORGANIZATION

ROCKEFELLER PLAZA, 630 FIFTH AVENUE, NEW YORK, N.Y. 10111 • TEL: (212) 757-5640 • FAX (212) 307-6754

## FOR IMMEDIATE RELEASE

May 21, 1993

CONTACT: Maria Heffner  
212/757-5640

### **BEST SUMMER EVENTS IN JAPAN**

The summer months in Japan are alive with an assortment of festivals and other events, some with histories dating as far back as the 9th century. Visitors to Japan can enjoy parades and other processions, fabulous fireworks displays and, if you're not careful, you may even be pulled from your road-side observing post to join in on the traditional 'Bon Odori' folk dance.

Many of the festivals are related to the Bon Festival, celebrated in mid-July or mid-August depending on the region of Japan. The Bon Festival, or 'O-bon', is observed to honor the spirit of deceased ancestors whose souls are believed to venture back to earth during this time. Many Japanese return to their hometowns to be with their families and to visit the family graves where they offer incense and prayers. Please keep in mind that this is a busy season for traveling within Japan.

| <u>DATE</u> | <u>EVENT</u>   | <u>LOCATION</u>        |
|-------------|--|------------------------|
| Jul 17      | <u>GION MATSURI</u>  | (Yasaka Shrine, Kyoto) |
|             | One of the most noted festivals of Japan, it dates back to the 9th century when the head of the Yasaka Shrine led a large procession of people wielding decorated palanquins through Kyoto, appealing to the gods to aid them as they suffered through a devastating pestilence. The festival is observed from the 1st through the 31st of the month, but is highlighted by the colorful parade of floats on the 17th. |                        |

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BEST SUMMER EVENTS, May 21, 1993/Continued

Jul 24-25 TENJIN MATSURI (Temmangu Shrine, Osaka)

The largest festival held in Osaka, it marks a tradition begun in the 10th century when the people of Osaka would gather to pray for the protection of their health at the Temmangu Shrine. Rubbing themselves with pieces of paper in a ritualistic cleansing, the paper would then be carried down river on boats and discarded. The modern day observance reconstructs the boat procession with a fleet of sacred boats carrying palanquins sailing down the river. This is followed by fireworks.

Jul 31 HANABI TAIKAI (FIREWORKS DISPLAY) (Sumida River, Tokyo)

Fireworks displays take place in most major cities throughout the summer months, but the most noted of these is the 'Hanabi Taikai' held in Tokyo. Set over the Sumida River, it is an entertaining finish to a summer night on the town.

Aug 4 KANGENSAI (Itsukushima Shrine, Miyajima, Hiroshima City)

This festival, held on a different date each year, features traditional court music and dance. These are performed on brightly decorated boats which are towed from a large red 'torii', or gate, that stands in waters off-shore of Miyajima, to the opposite shore across the channel.

Aug 1-7 NEBUTA MATSURI AND NEPUTA MATSURI (Aomori City, Hirosaki City)

Both of these festivals were originally held to drive off listlessness in harvesters before the harvest season began. The Nebuta, held in Aomori City from Aug 2-7, centers around a parade of costumed figures set on frameworks of bamboo and wire and carried around. Dancers wearing flowered hats and the beating of an enormous drum accompany the parade. The Neputa, held in Hirosaki City from Aug 1-7, features fan-shaped floats covered with elaborate pictures of warriors and beautiful women that are also paraded around. Children carry paper goldfish suspended on sticks and also participate in the parade.

BEST SUMMER EVENTS, May 21, 1993/Continued

- Aug 4-7     **KANTO MATSURI** (Akita City)  
Connected to 'Tanabata', the festival of the two stars, Vega and Altair, who, although lovers, can meet only one night each year, the Kanto Matsuri is held as an observance to procure a good harvest from the gods. Brightly clad young men try their skill at balancing 'kanto', long bamboo poles hung with many lanterns, on their hands, foreheads and shoulders as a part of the festivities.
- Aug 6-8     **HANAGASA MATSURI** (Yamagata City)  
One of the largest festivals in the northern region, the Hanagasa features several thousand people wearing painted paper hats and dancing as they wave their hats in the air. Many people gather to watch the dancers as they wind their way through the city streets.
- Aug 12-15     **AWA ODORI** (Tokushima City)  
Connected to the Bon Festival, the Awa Odori is a type of dance known all throughout Japan. Men and women in special costumes dance and sing from day through to the night and loud and lively music accompanies them.
- Aug 16     **DAIMONJI BONFIRE** (Mt. Nyoigadake, Kyoto)  
Another well-known Kyoto event, this bonfire, shaped in the form of the Chinese character 'dai', which means 'big', is set ablaze near the summit of Mt. Nyoigadake. This bonfire can clearly be seen from afar and marks the end of the Bon Festival, sending the souls of deceased ancestors who have returned to this world back.

For more information on these and other events and festivals in Japan, contact the Japan National Tourist Organization (JNTO) at 630 Fifth Ave., Suite 2101, New York, New York 10111 (212)757-5640. JNTO, founded in 1964 by the Japanese government, promotes tourism to Japan through many activities including extensive travel information service to media representatives and consumers.

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## **FOR IMMEDIATE RELEASE**

May 21, 1993

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### **ALL EYES ON JAPAN'S ROYAL WEDDING, JUNE 9, 1993**

TOKYO, JAPAN... A six-year romance was realized when Japan's future Emperor, Crown Prince Naruhito, announced his engagement to Harvard graduate and Foreign Service career woman, Masako Owada, on January 6 of this year. The couple will be wed in Tokyo on Wednesday, June 9, 1993 and all of Japan will celebrate the day as a national holiday.

The wedding will take place at 10 AM at Tokyo's Imperial Palace following the ancient rituals observed by the Imperial Family for centuries. Before leaving the Palace, the newly-wed couple will greet the Emperor and Empress for the first time as man and wife, after which time they will leave the palace in a motorcade parade. Approximately 200,000 spectators are expected to line the 2.6 mile-long course to watch the procession and pay tribute to the couple, the only time they will appear in public on that day. The parade will begin at 4:45 PM, from Nijubashi (Main Gate) and enter Uchibori Avenue that runs along the Imperial Palace moat. They will then follow Shinjuku Avenue and arrive at the Tohgu Palace, which is to be the couple's newly-wed home, at 5:16 PM.

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## **FOR IMMEDIATE RELEASE**

June 15, 1993

**CONTACT: Maria Heffner**  
**212/757-5640**

### **NOZAKI IS NAMED NEW DIRECTOR OF JAPAN NATIONAL TOURIST ORGANIZATION'S NEW YORK OFFICE**

NEW YORK... Mr. Norishige Nozaki has assumed the position of Director of the Japan National Tourist Organization's New York Office. Mr. Nozaki, dispatched from the Ministry of Transport, replaces Mr. Masazumi Nagamitsu, who will return to Japan later this month after serving his three-year term in New York.

Mr. Nozaki, a native of Tokyo, graduated from Tokyo University in 1971 with a degree in law and entered the Ministry of Transport that same year. His experience in transportation ranges from formulating transport policy to transport planning and passenger transport. Before coming to New York, he served in the Ministry of Transport's Maritime Safety Agency from 1991.

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June 15, 1993

**CONTACT: Maria Heffner**

**212/757-5640**

## **SUMMER IN JAPAN IS FILLED WITH MUSIC**

From the northern island of Hokkaido to the foothills of Mt. Fuji, music festivals will enliven Japan this summer. Renown artists and budding talents will gather to put together melodies that span the musical spectrum from traditional Japanese to modern jazz.

### **PACIFIC MUSIC FESTIVAL**

Sapporo, located in Japan's northernmost island of Hokkaido, will play host for the fourth year in a row to the Pacific Music Festival (PMF) from July 10 to August 6, 1993. Originally conceived by the late Leonard Bernstein, and modeled after the famous Tanglewood Music Festival in Massachusetts, PMF draws together young musicians from the Pacific Rim region and beyond for four weeks of study, rehearsals and performances. Performances, open to the public, will take place in Sapporo and other locations in Hokkaido, as well as in Fukuoka City and Tokyo.

Under the artistic direction of Michael Tilson Thomas, Principal Conductor of the London Symphony Orchestra and Christoph Eschenbach, Music Director of the Houston Symphony, PMF will also be attended by the National Academy Orchestra of Santa Cecilia, Philharmonic Musicians from Vienna, and others, who will instruct and perform with their student counterparts.

### **EARTH CELEBRATION '93**

The picturesque island of Sado, located off the coast of Niigata City, 200 miles northwest of Tokyo, will welcome an international cast of musicians to partake in the Earth Celebration '93 on August 20 to August 22, 1993. Using the theme of 'Tataku' or 'to beat a rythmn', this event will explore and celebrate the origins of rythmn in music.

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Performances will be given by 'Kodo', a Japanese drum group that has kept audiences captive in 27 countries, as well as by 'Kangsadan', a Thai band playing the traditional music of Thailand. 'Renegades', a steel drum orchestra from Trinidad and Tobago and Isao Tomita, world-famous synthesist, will be among the other artists giving performances at this unique celebration.

### **MT. FUJI JAZZ FESTIVAL WITH BLUE NOTE**

In the shadow of Mt. Fuji on the shores of Lake Yamanaka, the eighth annual Mt. Fuji Jazz Festival '93 will be staged on Saturday, August 21 and Sunday, August 22, 1993. The largest open-air festival of its kind in Japan, it takes place in full view of Mt. Fuji, 62 miles south-west of Tokyo. Originally held as a tribute to Art Blackey eight years ago, the festival has continued to flourish, attracting such big names as Chick Corea, Al Demeola and Chaka Khan.

This year's festival will feature concerts on both days from 12 noon and again at 6:30 PM. Performances will include the opening by the Benny Green Trio and the closing by the Chick Corea Electric Band II.

### **SAITOH KINEN FESTIVAL MATSUMOTO**

The Saitoh Kinen Festival in Matsumoto will bring to a conclusion the summer of musical events in Japan, ushering out the season from September 4 to September 12, 1993. Matsumoto, nestled in the heart of the Japan Alps, is a city situated 146 miles northwest of Tokyo and was the home of Hideo Saitoh, former conductor of the Tokyo Philharmonic and much-loved mentor of famous Seiji Ozawa. After his death, Mr. Ozawa organized a memorial concert for Hideo Saitoh which has continued since 1984, unfurling into an international festival.

Concerts include an opening by the Saitoh Kinen Orchestra, who will perform Arnold Shoenberg's Berklarte Nacht Op. 4 and Beethoven's Symphony No. 7 in A-Major, Op. 92. A. Honegger's opera "Jeanne d'Arc au Bucher" and a performance of Haydn's String Quartet No. 32 Op. 20-2 will be other highlights of the week long festival.

For ticket information and information on travel in Japan, contact the Japan National Tourist Organization at 630 Fifth Ave. Suite 2101, New York, NY 10111 (212)757-5640.



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June 30, 1993

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**212/757-5640**

## **JAPAN EXTENDS AIRPORT OPERATIONS**

The new, 24-hour, Kansai International Airport being built off of the coast of Osaka, in addition to major extensions taking place at the New Tokyo International Airport (Narita) and Tokyo International Airport (Haneda), Japan's two largest existing international airports, are meeting the demands of increased foreign and domestic air traffic in Japan.

### **New Tokyo International Airport (Narita)**

On December 6, 1992, Narita Airport, 50 miles northeast of Tokyo, opened its second terminal for operations. 1.65 times the size of the original terminal building, the second terminal will serve approximately 10 million additional passengers per year, bringing passenger departures and arrivals to an estimated 22 million per year, according to airport officials. Narita presently services 66% of all international flights in and out of Japan and rates as seventh behind Heathrow, Gatwick, Frankfurt Main, Charles de Gaulle, JFK International and Kai Tak in international airport ranking.

A new train station, the Airport Terminal Two Station, was also opened on December 6, 1992 and is located under the Terminal Two building. Japan Railways (JR) and Keisei Railways both transport passengers from Terminal Two to downtown Tokyo in 60 minutes.

### **Tokyo International Airport (Haneda)**

Haneda Airport, 10 miles southwest of downtown Tokyo, has been undergoing a three-part expansion, Phase II of which will be

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completed this summer. On September 27, 1993, the 3.1 million square foot West Terminal will be opened, tripling the size of the present airport.

Serving a yearly average of 42 million passengers at present, the addition of the West Terminal and the completion of Phase III, slated for 1995 but expected to be delayed, will increase that number to 80 million passengers per year, making it the world's largest airport in terms of passenger arrivals and departures. 508 flights to 39 domestic destinations will leave the airport everyday, with China Airline being the only international carrier running 52 flights per week.

September will also see the opening of a new monorail station built under the West Terminal and transporting passengers to downtown Tokyo in 15 minutes.

#### **The Kansai International Airport**

The Kansai International Airport, the world's first airport on a man-made island, is scheduled for completion in the summer of 1994. The airport, solving the noise pollution problem by positioning itself 3 miles offshore in the Bay of Osaka, will be Japan's first 24-hour airport. With the capacity of serving 31 million passengers per year, the Kansai International Airport will greatly relieve some of the congestion being experienced by Tokyo's Narita Airport and, in some cases, eliminate one-night layovers in Tokyo.

Connected to land by a two-level, 2.25 mile-long bridge, the Kansai International Airport will be accessible both by car and by train. The trains will connect the airport to downtown Osaka, Japan's second largest industrial city after Tokyo, in 30 minutes and to Kyoto, Japan's cultural and historic center, in 85 minutes.

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## **FREE GUIDE BROCHURE ON JAPAN OFFERS BUDGET TRAVEL ADVICE**

June 30, 1993... The Japan National Tourist Organization (JNTO) is offering a free, 32-page color brochure called "Your Traveling Companion Japan with Tips For Budget Travel", available upon request at your local JNTO office.

The brochure provides information on every step of a trip to Japan from pre-arrival planning, to touring around Japan, to duty-free export. Tips on how to cut costs when looking for accommodations and explanations on food, along with a subway map of Tokyo and a map of Japan, are also included.

To receive this brochure and other information on travel in Japan, contact the Japan National Tourist Organization at 630 Fifth Ave., Suite 2101, New York, NY 10111 (212)757-5640. JNTO has its headquarters in Tokyo with 16 offices worldwide including Los Angeles, San Francisco, Dallas, Chicago and Toronto.

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## **GRASSROOTS SUMMIT COMMEMORATES JAPAN-AMERICAN RELATIONS**

JUNE 30, 1993... In 1841, a 14-year old fisherman drifting after a storm in the West Pacific was rescued by American whalers, the first contact recorded between Japan and America since the former had adopted an isolationist policy in the 1600's. The boy, John Manjiro, was taken to Fairhaven, Massachusetts by his rescuer, Captain Whitfield, and was educated in the American system. Returning to Japan over 10 years later, John Manjiro's experience in the US was of key importance as he advised the Japanese rulers to terminate their isolationist policy, and he excelled in US-Japan negotiations that resulted in diplomatic and trade relations between the two countries.

Commemorating the 150th anniversary of John Manjiro's encounter with Captain Whitfield, the first Japan-American Grassroots Summit was held in Kyoto in 1991, followed by the second summit taking place in Boston in 1992. The purpose of these summits was to promote person-to-person contact between Japan and America, an essential ingredient in building cooperative, interdependent relations between the two nations.

From November 9 - 16th of this year, the third Japan-American Grassroots Summit is set to take place in Nagoya, Japan. The summit will allow those interested in Japan to take an active part in lectures and seminars led by grassroots activists from both the US and Japan, with discussions on culture, art, business, sports and exchange taking

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GRASSROOTS SUMMIT/CONT'D -- PAGE TWO

place. In conjunction with the Nagoya Summit, a variety of exchange programs and study tours are scheduled in Tokyo and Kyoto as well.

Participants in the past have included people interested in learning about Japan, students of Japan or Asian Studies, Japanese-Americans, and educational exchange leaders. Cost per person is \$1,889.00 from the West Coast and includes round-trip airfare, accommodations, transportation, program cost, summit registration fee, and more.

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Registrant: Japan National Tourist Organization,  
Registration#: 769

The following persons in your organization filed short form registration statements on the date indicated by each name. These short forms are still in an active status. Please review and update where appropriate.

| Date<br>Filed       | Name                          | Current<br>Role                | Termination<br>Date? |
|---------------------|-------------------------------|--------------------------------|----------------------|
| 3/09/89             | Kaneyuki Ono                  | Ministry of Transport of Japan | 6/3 / 93             |
| <del>12/07/90</del> | <del>Masazumi Nagamitsu</del> |                                |                      |
| 10/04/91            | Masahiro Muroya               | Ministry of Transport of Japan | 6/7 / 93             |
| <del>10/04/91</del> | <del>Hiroo Ohno</del>         |                                |                      |
| 10/04/91            | Kenji Yasuda                  |                                |                      |
| 7/31/92             | Maria Heffner                 |                                |                      |
| 2/08/93             | Hiroko Tani                   |                                |                      |

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